# ARKEMA, A LEADER IN SPECIALTY MATERIALS

**2021 CORPORATE PRESENTATION** 



## OUR VISION: TO BE A GLOBAL LEADER IN SPECIALITY MATERIALS, OFFERING THE MOST INNOVATIVE AND SUSTAINABLE SOLUTIONS TO MEET OUR CUSTOMERS' NEEDS, TODAY AND TOMORROW



## A UNIQUE POOL OF KNOW-HOW IN SUSTAINABLE MATERIALS



## **ARKEMA TODAY**

#### 2020 SALES: €7.9 BN 18% 25.5% 36% **Business Markets** Regions segments 17% 24.5% 18% 32% 17% 33% 82%\* Specialty Materials Industry Food & Water Europe Consumer Goods North America Adhesive Solutions Coating Solutions Automotive & Transportation Asia and Rest of the World Advanced Materials Intermediates Paints & Coatings Electronics & Energy Building & Construction

\* 89% on pro forma basis, including annual contribution of divestments/acquisitions announced in 2020





ARKEMA

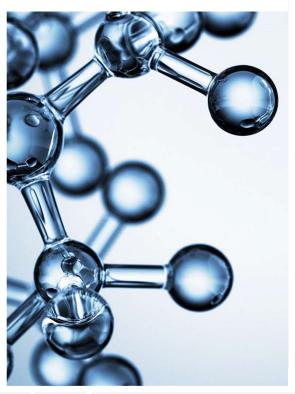
## OUR WORLD IS CHANGING FAST, ACCELERATING DEMAND FOR NEW MATERIALS

Future of mobility	Urbanization	Environment	Industry 4.0	Consumer demand
••	••	••	••••	••
Lightweighting	Insulation	Wind, solar, hydrogen	3D printing	Personalized designs
Durability	Energy efficiency	Water treatment	Miniaturization	Performance
Batteries (energy storage)	Modular construction	Renewable resources	Smart devices	Sustainability





# OUR ENGINE: INNOVATION



## STRONG R&D EXPERTISE AND COLLABORATIVE RESEARCH STRATEGY

- $\rightarrow$  1,600 researchers, 60 R&D partnerships
- $\rightarrow 15$  R&D centers on 3 continents (Europe, Americas and Asia)
- 203 patents filed in 2020, 78 % relating to sustainable development
- → 2.8% of Group sales allocated to R&D
  - Thanks to our sustainable innovations:
  - + €400 M of our sales by 2024
  - + €1 Bn of our sales by 2030
- → ~15% of sales concern products marketed in the last 5 years
- $\rightarrow$  **incubator** dedicated to breakthrough innovations



## **PIONEERING AND SUSTAINABLE SOLUTIONS FOR OUR CUSTOMERS**

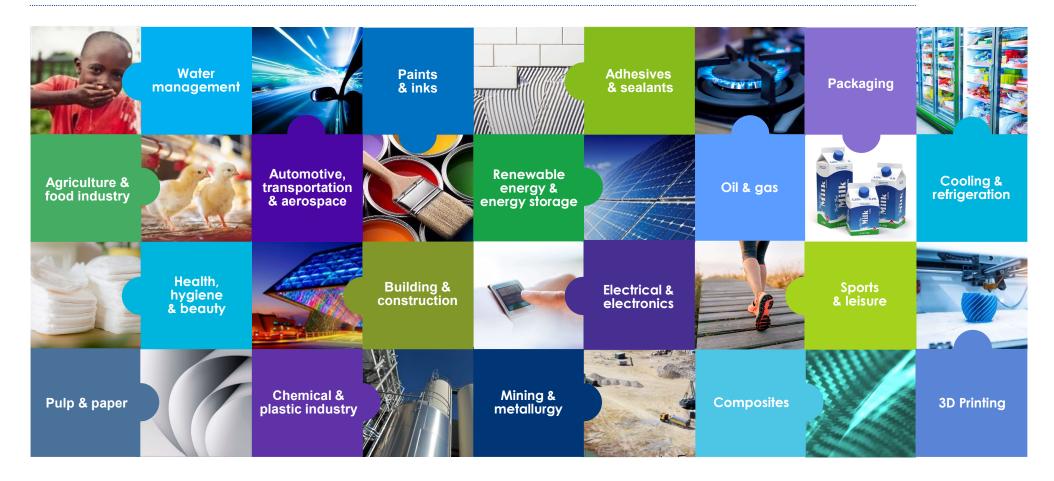


## → 5 INNOVATION AND RESEARCH PLATFORMS TO ADDRESS MARKET TRENDS AND ENVIRONMENTAL CHALLENGES





## **DIVERSIFIED GROWTH MARKETS**





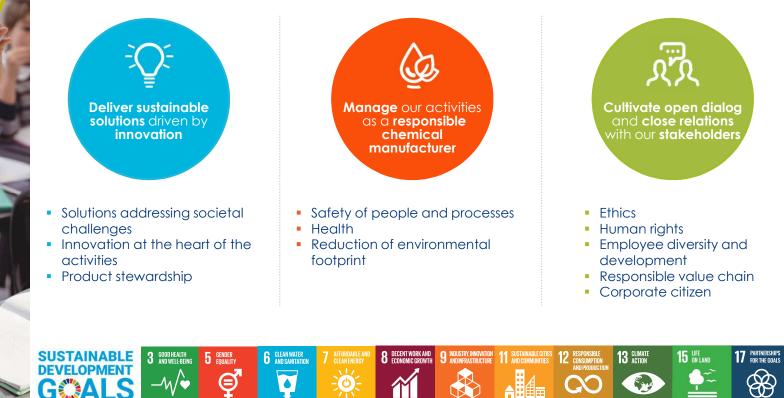
## STRONG SYNERGIC BUSINESS SEGMENTS ADDRESSING THE CHALLENGES OF AN EVER-CHANGING WORLD

	Key trends	
Adhesive Solutions	<ul> <li>Population growth and urbanization</li> <li>Energy efficiency and insulation</li> </ul>	<ul> <li>Lightweighting and substitution of mechanical assembly</li> </ul>
Advanced Materials	<ul> <li>Renewable energy solutions (wind, solar, etc.)</li> <li>Lightweighting for transportation (reducing energy consumption and CO<sub>2</sub> emissions)</li> </ul>	<ul> <li>Access to drinking water</li> <li>Recyclable and biobased thermoplastics</li> <li>3D printing</li> </ul>
Coating Solutions	<ul> <li>Shift to more environmentally friendly and low-VOC emission solutions (e.g. water based, powder, UV-cure, etc.)</li> </ul>	<ul> <li>Increasing demand for high-performance coatings (greater weather resistance, fast drying, etc.)</li> </ul>





#### A GROUP COMMITTED TO A MORE SUSTAINABLE WORLD OUR CSR POLICY PLACES INNOVATION AT THE HEART OF AN AMBITIOUS SOCIETAL PROJECT



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## **OFFER SUSTAINABLE SOLUTIONS DRIVEN BY INNOVATION**

## **5 INNOVATION AND RESEARCH PLATFORMS**

- new energies
- natural resources management
- home efficiency and insulation
- lightweight materials
- solutions for consumer electronics

In 2020, 78% of the patents filed related to sustainable development

## **CIRCULAR ECONOMY**



- 10% of sales in 2020 based on biobased products
- Intensification of partnerships to build circular flows
- Rollout of product Life Cycle Analysis (LCA)



## ARCHIMEDES program for assessing the sustainability of our portfolio (PSA\*)

#### In 2020

- 72% of 2020 sales assessed
- 50%\*\* of our sales ImpACT+, with significant contribution to SDGs

#### 2030 target

65% of our sales ImpACT+



#### Virtucycle® program

Program for post-industrial and/or post-consumer recycling services involving Arkema and its customers who use our high performance materials (Rilsan® PA11 and Kynar<sup>®</sup> PVDF)



#### Partner in Zebra project

Zero waste blade research: manufacture of 1<sup>st</sup> 100% recyclable wind turbine blade (from Elium<sup>®</sup> resin)



<sup>\*</sup> PSA: Portfolio Sustainability Assessment

<sup>\*\*</sup> The quota of sales with a significant contribution to the SDGs (ImpACT+) is based on an assessment of 72% of sales to third parties of the Group in 2020, and 44% in 2018 and 2019

## TAKING ACTION FOR THE CLIMATE AND THE ENVIRONMENT



## SHARED VALUES AND SPECIAL RELATIONS WITH OUR STAKEHOLDERS





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## **COLLABORATE FOR A RESPONSIBLE VALUE CHAIN**



#### Supporting our suppliers

Rollout of global initiative Together for Sustainability\*

- Over 1,600 suppliers assessed by end 2020
   59% of them had made progress when reassessed
- New strategic indicator:
   80% of amount of purchases from relevant suppliers\*\* assessed by 2025 (68% had been assessed by end 2020)
- Pragati: global program for the sustainable cultivation of castor seeds in India

Castor oil is used in the manufacture of many Arkema products, in particular the Rilsan® 100% biosourced polymers

- By end 2020, + 4,600 farmers from 69 villages had received training
- Ambition by end 2022: + 7,000 farmers
- \* TfS (Together for Sustainability) aims to develop societal responsibility throughout the chemical industry service chain \*\* Recurring suppliers accounting for 80% of amount of purchases







## **CLOSE RELATIONS AND OPEN DIALOG WITH OUR STAKEHOLDERS**





Diversity and development of employees

**DIVERSITY AND GENDER EQUALITY** 

	2020	2030 target
<ul> <li>Quota of women*</li> </ul>	23%	30%
Quota of non-French*	41%	50%

### **ENGAGEMENT**

80% of employees actively engaged and confident in the development of the Group

Engagement, philanthropy and patronage, and Common Ground<sup>®</sup> initiatives

### PHILANTHROPY AND PATRONAGE

 Financing of educational and job insertion projects through sport or culture (Sport dans la Ville, ScienceTeacher program in the US, ChemArt Green Innovation in China, etc.)

5 titet.

Arkema Fund for Education

## COMMUNITY RELATIONS AND LOCAL OUTREACH

- 78% of industrial sites carried out local actions in 2020 (as many as in 2019)
- ~ 650 Common Ground<sup>®</sup> initiatives in 2020, despite the health crisis

\* employees in senior management and executive positions



## PERFORMANCE RECOGNIZED FOR SUSTAINABILITY

Member of Dow Jones Sustainability Indices

Powered by the S&P Global CSA

#### 2020: joined DJSI for 1st time

6<sup>th</sup> place in the ranking Dow Jones Sustainability Index World (DJSI) Rewards companies with best sustainable development performance

#### Bronze Class award Sustainable Yearbook 2021

Recognizes most successful companies in DJSI ranking



March 2021 : **Arkema joined Paris Bourse new index CAC® 40 ESG** listing the top 40 companies that have shown the best environmental, social and governance practice and performance in the CAC® Large 60



In 2020, achieved ratings A- for Climate change B for Water security

# ecovadis

Arkema among Top 1% of the sector's best rated companies since 2015

Sustainability Performance: Advanced



vigeoeiris

Ranked in Europe 120 and Eurozone 120 indices since 2015



Top decile (global) in June 2020



Renewed every year since joining in 2015



A rating since 2017



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## **SPONSORSHIP: A COMMON EAGERNESS FOR CHALLENGES**







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## ARKEMA IN CHINA – HISTORY 1984 - 2021



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## **ARKEMA ASIA-PACIFIC INDUSTRIAL SITE , R&D CENTER**

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## CHANGSHU PLATFORM



## CHANGSHU, ARKEMA'S LARGEST INDUSTRIAL PLATFORM IN THE WORLD



Fluorogases Fluoropolymer PVDF Specialty polyamides (PA11) Organic peroxides Rheology additives (Coatex) Coating resins R&D center Bio-treatment

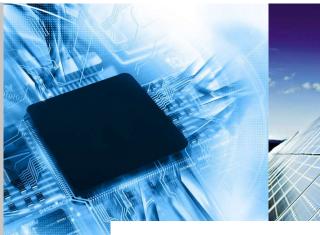


All state-of-the-art world scale unit



In 2019 Start a 30% photocure resin production capacity increase in China to meet the Asian markets

Acquisition of the Lamsbon business adding Photoinitiators and cationic resins to its portfolio



## SARTOMER GUANGZHOU



Investing in Nansha to serve the Asian market: Specialty (Meth)acrylate monomers, oligomers, engineered resins, photoinitators and additives

### Guangzhou site located on 80,000m<sup>2</sup> of land allowing for further expansion

Best latest state-of-theart technology and standards



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## WELCOME TO OUR WORLD OF SMART ADHESIVES

Bostik is a leading global adhesive specialist in construction, consumer and industrial markets. In Feb. 2015, Arkema had an acquisition with Bostik.

2 manufacturing sites in China:

Changshu, Guangzhou

Asia Technical Center: Shanghai

## OUR SMART ADHESIVES ARE EVERYWHERE...

**DURABLE GOODS** Aerospace, General Transportation, Automotive, Assembly, Engineering Adhesives, Building Components and woodworking

Baby care , Feminine care , Adult nincontinence

#### ADVANCED PACKAGING

Flexible Packaging , Consumer Goods & Paper, Tapes & Labels

# CONSUMER & CONSTRUCTION

Stationery, Handicrafts, Repairs, Home improvement DIY and building construction adhesive products



## **SUZHOU POLYAMIDES**



## **ACTIVITIES**

- - World leading position in **Advanced Bio-Circular** PA11 and other flexible long-chain polyamides
- A site with integrated units including DA10 monomer, polymerization, compounding & Powder

## **PRODUCT APPLICATIONS**

Rilsan®: Renewable/bio-based PA11 for excellent durability and toughness **Pebax®:** Excellent lightweight, highly resilient thermoplastic elastomer Rilsan® Fine Powders: Bio-based polyamide powder for powder coatings and 3D printing Orgasol<sup>®</sup>: Polyamide powder for coating auxiliaries and 3D printing



Leading position in H<sub>2</sub>O<sub>2</sub> industry, World-scale competitive production capacity (Asia: 77KT)



Patented manufacturing and processing technology, reliable quality and service

Leading provider of packaging materials disinfection solutions for the dairy beverage industry domestic manufacturers has improved, from low concentration to high concentration market (50%, 60%, 70%)





## **TAIXING SUNKE SITE**

Wholly-owned plant of Arkema since 2019

Modern and competitive site started in 2012, close to 400 well-trained employees

3 acrylic acid lines in operation (480 KT/year acrylic acid), world-scale GAA and BA plants

With Taixing, ARKEMA secures a global supply position, with production of acrylic monomers in each of the region, allowing it to serve its global and regional customers with best quality and service



#### **Sustainable** resource



## **CASDA BIOMATERIALS** Co., Ltd.

#### Sebacic acid

A di-acid for polymer synthesis, an anti-corrosion inhibitor for various industrial fluids

### **Derivative DMS**

### **By-products**



## Location

Hengshui, Hebei Province. Joined ARKEMA in 2012



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## Arkema-ArrMaz



Arkema-ArrMaz is a global leader in the production of specialty chemicals for the mining, fertilizer, phosphate, industrial ammonium nitrate, asphalt, and oil and gas industries.

Since 1967, Arkema-ArrMaz has manufactured chemical process aids and additives formulated to optimize process performance, enhance product quality and improve profitability for our customers. With headquarters in Mulberry, Florida and multiple locations across North and South America, Europe, Asia, Africa and the Middle East, Arkema-ArrMaz serves customers in more than 70 countries across the globe.









THERMOPLASTICS TPU COPA COPES SPECIALTIES EVA / PE / PP

THERMOSETTING SP 100 EP 2000 Olefines

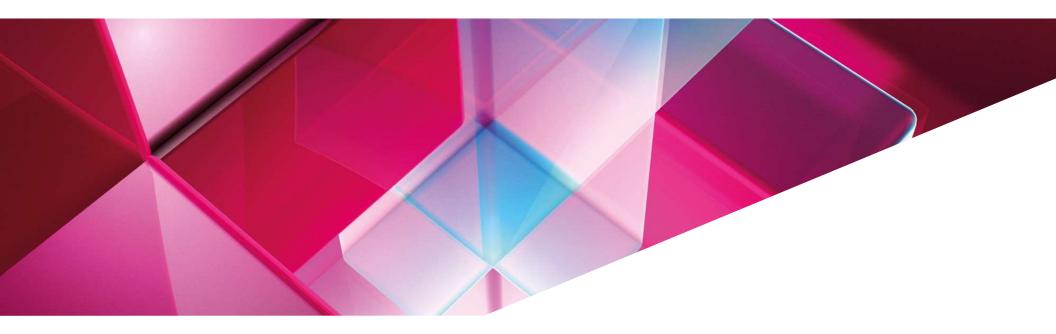


### Markets served

- Apparel and Lingerie
- Building and Technical Applications
- Conveyor belts
- Automotive Interior Trims and Laminates
- Acoustic Felts for Automotive and Building Applications
- Shoes
- Transfer Printing



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## LEARN MORE ABOUT MATERIALS & INNOVATIVE SOLUTIONS



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VISIT ARKEMA ALIBABA1688 BRAND STATION

