



**A REAL SENSE TO CLEANING**

**SENSIO™**  
BY ARKEMA



Our technical and sales teams are at your disposal to guide and advise you about the choice and implementation of our product ranges within your process.

> Contact us at [hpc@arkema.com](mailto:hpc@arkema.com)

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. [www.arkema.com](http://www.arkema.com)

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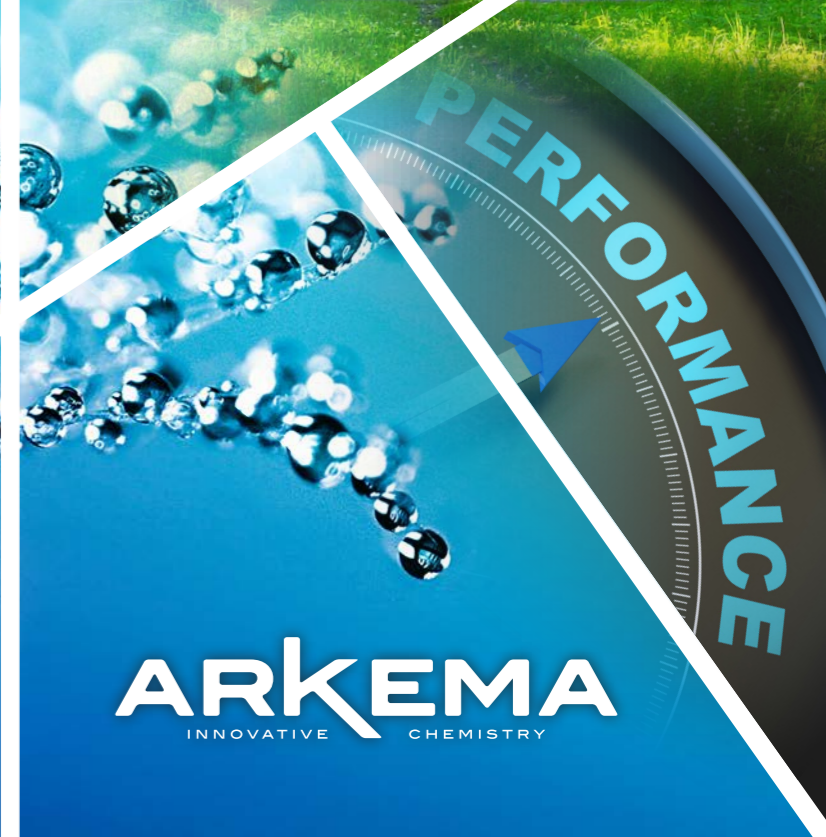
**ARKEMA**  
INNOVATIVE CHEMISTRY

Headquarters: Arkema France  
420, rue d'Estienne d'Orves  
92705 Colombes Cedex - France  
Tel: +33 (0)1 49 00 38 00

HOME AND PROFESSIONAL CARE

# SENSIO™

## A real sense to cleaning



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INNOVATIVE CHEMISTRY

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# SENSIO™

## A sustainable solution for cleaning applications

Our bio-based surfactant range provides multiple benefits and enhances cleaning formulations to meet today's formulator and consumer needs while limiting the impact on the environment.

SENSIO™ range is derived from castor oil, a vegetal source out of palm oil and without competition with food chain. Arkema is member of the PRAGATI Sustainable Castor Initiative which enables sustainable castor crop product.

### PRAGATI initiative at a glance

#### When ?

The Pragati Initiative was launched in 2016.

#### What ?

Enabling Sustainable castor crop production by:

- Using good agricultural practices to increase yield and farmer income
- Efficiently using water resources and Maintaining soil fertility
- Driving adoption of good waste management practices
- Enabling better health and safety practices, and respecting human rights

#### Where ?

The Pragati initiative is focused in Gujarat, where most of the castor crop is grown.



A code with 76 auditable criteria based upon 11 principles.

